



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN MARYLAND



TOTAL ANNUAL ECONOMIC IMPACT OF RECREATIONAL BOATING:

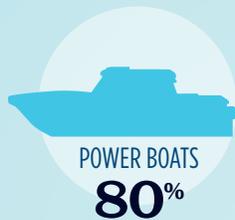
\$2.41 BILLION

Number of Recreational Boats*	178,753
Recreational Boating Industry Businesses	1,043
Total Jobs	19,477
Annual Recreational Boating-Related Spending	\$1.0 BILLION

RECREATIONAL BOATS IN MARYLAND

TOTAL BOATS* ▶ 178,753

REGISTERED BOATS	178,753
Power boats	142,952
PWCs	19,641
Sailboats	10,808
Other Boats	5,352
HOUSEHOLDS PER BOAT	12.1

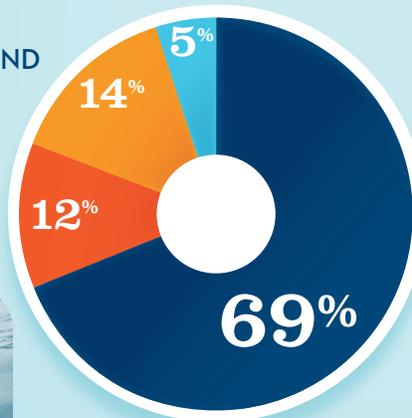


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN MARYLAND

TOTAL BOATING JOBS ▶ 6,641

Boat Building	354
Motor / Engine Mfgr.	6
Accessory / Supplies Mfgr.	886
Dealers / Wholesalers	808
Boat Services	4,587



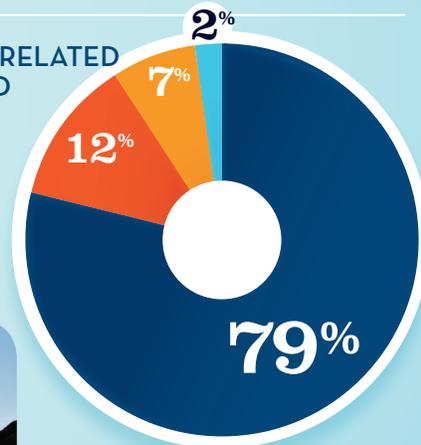
BOAT BUILDING 5%
DLRS/WHOLESALERS 12%
MOTOR/ENG. MFGR.† 0%
ACC./SUPPLIES MFGR. 14%
BOAT SERVICES 69%



RECREATIONAL BOATING-RELATED BUSINESSES IN MARYLAND

TOTAL BUSINESSES ▶ 1,043

Boat Building	21
Motor / Engine Mfgr.	1
Accessory / Supplies Mfgr.	78
Dealers / Wholesalers	121
Boat Services	822



BOAT BUILDING 2%
DLRS/WHOLESALERS 7%
MOTOR/ENG. MFGR.† 0%
ACC./SUPPLIES MFGR. 12%
BOAT SERVICES 79%

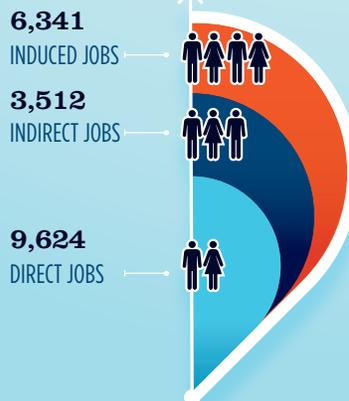


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN MARYLAND

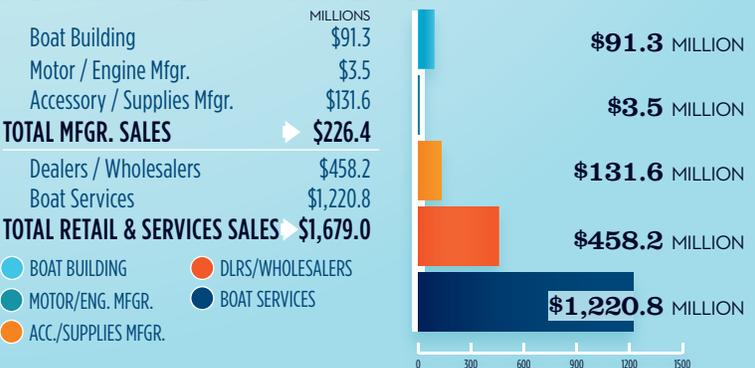
EST. TOTAL JOBS ▶ 19,477

EST. TOTAL LABOR INCOME ▶ \$806.1 MILLIONS

Est. Direct Income	\$334.4
Est. Indirect Income	\$194.1
Est. Induced Income	\$277.6



RECREATIONAL BOATING INDUSTRY SALES IN MARYLAND



BOAT BUILDING
DLRS/WHOLESALERS
MOTOR/ENG. MFGR.
ACC./SUPPLIES MFGR.
BOAT SERVICES

Source: NMMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University